

Simple & effective fundraising tips

Tip 1: Set up a JustGiving page

Go to [justgiving.com/sarcoma](https://www.justgiving.com/sarcoma) and click 'Fundraise for us'. Follow the on screen instructions to get your own donation page. You can almost **double the amount** you raise by adding photos and setting a fundraising target.

Tip 2: Get fundraising materials

We've got banners, balloons, leaflets, posters, wristbands and more! They all help to raise awareness and collect sponsorship. Order yours by emailing us: fundraising@sarcoma.org.uk

Tip 3: Spread the word

Share your giving page by email and social media to get word out about your fundraising. You can tag Sarcoma UK on Facebook, Twitter, Instagram, and LinkedIn - we'd love to hear how you're getting on, and see pictures. Don't forget to use #TeamSarcoma in your posts!

You can also use your fundraising materials to get word out in your community - put posters in local halls, shops and at work so that everyone knows how they can help you.

Tip 4: Get work involved

Get your colleagues as excited about your fundraising as you are by involving them. Great office fundraisers are bake sales (who doesn't need a 3pm cake and coffee break?), sweepstakes and dress down days.

Check out your company's Charity of the Year scheme, if they have one.

They might want to support you further by nominating Sarcoma UK!

Tip 5: Set targets

Whether fundraising is going well, or you need a little boost, incentives work really well to encourage donations. For example, "When I reach £500, I'll do the washing up for the week", or "If I reach £2,000, I'll dye my hair blue."

Tip 6: Update and thank, thank, thank!

Your supporters have donated their own money to support you, so let them know how it's going. Did you reach your target? Did you complete your challenge? And don't forget to thank them for helping change the lives of people affected by sarcoma!

Get creative with your thanking and updating - use video, post silly pictures, tell stories, or even use a filter on your smart phone to really jazz things up!

Top tip

Use your giving page to share your story. An engaging story can make all the difference. It gives you the chance to inspire others to support you.

A well-written story answers these questions:

Why are you supporting Sarcoma UK?
What does the cause mean to you?
How will donations help?

Top tip

Many employers offer a 'matched giving' scheme, where they will match any fundraising done by an employee - instantly boosting your fundraising!

Ask your employer to see if they have this scheme.